



Performance & impact analysis

This is a report exploring the impact Bedrock's curriculum has had across over the last two years, prepared for one of Bedrock's partner Multi Academy Trusts.

For reasons of data privacy, the MAT and individual school names have been removed from this report.

All data and statistics are real.





Language and literacy form the bedrock of all education.

Bedrock Learning is developed on a foundation of academic research and it's useful to bear some key ideas in mind when reading this analysis report.

- There is a clear goal: Research shows us that as a student progresses through school, they need to be adding c. 3,000 new words to their vocabulary per year (Beck, McKeown & Kucan, 2002; Nagy, 1980 & 1986) if they are to keep up with the increasingly challenging language demands of the curriculum.
- We need to maximise the opportunities that every learner has to be exposed to Tier 2 vocabulary: A keen and successful reader who reads for 20 minutes a day will encounter approximately 2 million words a year. A reticent reader who reads for less than a minute a day will encounter just 8000. The likelihood of learning a word incidentally after one exposure is around 0.15 (Nagy, Herman & Anderson, 1985; Swanborn & Glopper, 1999)
- We need all learners to be meeting expectations if we want to create a level playing field. There can be no exceptions. "In vocabulary acquisition, a small early advantage grows into a much bigger one unless we intervene very intelligently to help the disadvantaged student learn words at an accelerated rate." (E.D. Hirsch, 2003).
 - A proactive approach is needed: Biemiller suggests that "If we are serious about "increasing standards" and bringing a greater proportion of school children to high levels of academic accomplishments, we cannot continue to leave vocabulary development to parents, chance and highly motivated reading."









()| |Vocabulary

Knowledge of language, which includes linguistic knowledge like vocabulary and grammar, as well as knowledge of the world for comprehension, underpins progression in spoken language, reading and writing.

Attainment growth across Bedrock's core curriculum: MAT name removed

26

of your academies are now partnered with Bedrock Learning

16,608

learners from across the Multi Academy Trust are now accessing Bedrock's core curriculum Traditionally, schools have no means by which to track and monitor literacy improvement, other than teacher assessment and external tests.

Bedrock's extensive reporting suite allows schools to track this crucial area of teaching and learning, via progress data and engagement data. The data is all actionable, informing interventions and classroom practice, while developing a language rich culture at the school.

Learners are continually assessed through their engagement with learning activities and through pre and post tests. In this analysis, we reveal key insights into intentional and incidental language learning. This report demonstrates the extent to which your learners are being taught key vocabulary and grammar, as well as the number of words they are reading across the platform

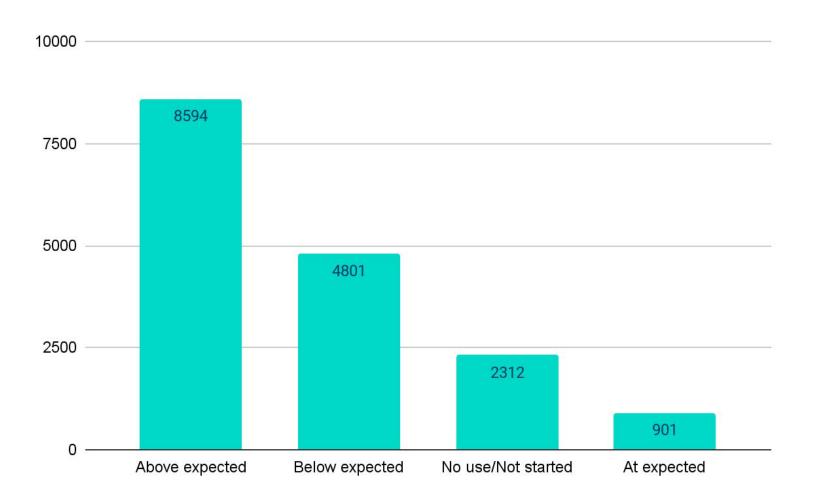
Olivia Sumpter Director of Education, Bedrock Learning



Setting expectations.

<Multi Academy Trust name removed> has set an expectation that all learners should complete 10 points per week. (Note: Bedrock's default recommendation is for 20 points per week.)

The below graph shows the number of your learners who fall into each category of usage.







Setting expectations.

<Multi Academy Trust name removed> has set an expectation that all learners should complete 10 points per week.

This table shows the impact of being 'below', 'at' or 'above' expected usage on the number of words learned and the number of words read.

| Usage | No. of your learners at this level | Percentage of your learners at this level | Impact |
|-------------------|--|---|---|
| Above expected | 8,594 | 41% | Vocabulary growth impacts reading, writing and oracy. At above expected usage, 113 words will be explicitly taught to learners over the expected number of lessons. Incidental vocabulary acquisition occurs through the exposure to 9,500 words in, on average, 6.3 topics. At this level, learners are making sustained progress towards a receptive and expressive vocabulary size of 15,000–20,000 words required (Treffers-Daller, 2013) at the end of secondary school. At above expected, learners answer on average 113 reading comprehension activities at word and text level. By actively engaging with this number of words and texts consistently, learners are mastering the skills of reading fluency and comprehension that will support their access to the classroom curriculum and beyond the school gates. |
| At expected | 901 | 5% | Vocabulary growth impacts reading, writing and oracy. At expected usage, 103 words will be explicitly taught to learners over the expected number of lessons. Incidental vocabulary acquisition occurs through the exposure to 8,600 words in on average 5.7 topics. At expected, learners answer on average 103 reading comprehension activities at word and text level. By actively engaging with this number of words and texts consistently, learners are developing the skills of reading fluency and comprehension that will support their access to the classroom curriculum and beyond the school gates. |
| Below expected | 4,801 | 21% | Vocabulary growth impacts reading, writing and oracy. At below expected usage, 93 words will be explicitly taught to learners over the expected number of lessons. Incidental vocabulary acquisition occurs through the exposure to 7,700 words in on average 5.2 topics. At below expected, learners answer on average 93 reading comprehension activities at word and text level. Learners are working towards the skills of reading fluency and comprehension that will support their access to the classroom curriculum and beyond the school gates. Research is clear that poor comprehenders are at greater risk of low educational attainment. (Cain and Oakhill, 2006, Ricketts et al., 2014). |
| None/Not begun | 2,312 | 14% | These learners are not being taught vocabulary and are not benefitting from the language-rich texts across Bedrock Learning. It is likely that the foundations of language comprehension are being left to chance for these learners. |



Words taught.

This table indicates the total number of words that have been explicitly taught to learners on Bedrock across your schools.

A positive number in the 'additional words' column indicates that more words have been taught than the expected amount. A negative number indicates fewer words have been taught than the expected number.

| School | Learners | Total words explicitly taught | Expected explicitly taught words | Additional explicitly taught words | Average explicitly taught words per learner |
|----------------------|----------|-------------------------------|----------------------------------|------------------------------------|---|
| School name withheld | 797 | 185,280 | 19,792 | 165,488 | 232 |
| School name withheld | 478 | 98,238 | 11,870 | 86,368 | 206 |
| School name withheld | 477 | 85,668 | 11,845 | 73,823 | 180 |
| School name withheld | 564 | 96,063 | 14,006 | 82,057 | 170 |
| School name withheld | 820 | 124,251 | 20,363 | 103,888 | 152 |
| School name withheld | 450 | 64,416 | 11,175 | 53,241 | 143 |
| School name withheld | 546 | 76,401 | 13,559 | 62,842 | 140 |
| School name withheld | 924 | 122,874 | 22,946 | 99,928 | 133 |
| School name withheld | 1,050 | 136,314 | 26,075 | 110,239 | 130 |
| School name withheld | 704 | 89,730 | 17,482 | 72,248 | 127 |
| School name withheld | 722 | 90,609 | 17,929 | 72,680 | 125 |
| School name withheld | 551 | 66,450 | 13,683 | 52,767 | 121 |
| School name withheld | 695 | 75,096 | 17,259 | 57,837 | 108 |
| School name withheld | 602 | 64,320 | 14,949 | 49,371 | 107 |



Words read.

This table indicates the total number of words exposed to learners on Bedrock across your schools.

A positive number in the 'additional words' column indicates that more words have been read than the expected amount. A negative number indicates fewer words have been read than the expected number. Reading a diverse range of texts regularly is a crucial component for incidental vocabulary acquisition, as well as the development of cultural capital and confidence with unseen texts.

| School | Learners | Total words exposed | Total words expected | Additional words exposed | Average words per learner |
|----------------------|----------|---------------------|----------------------|-----------------------------|------------------------------|
| School name withheld | 797 | 15,440,000 | 6,854,200 | 8,585,800 | 19,373 |
| School name withheld | 478 | 8,186,500 | 4,110,800 | 4,075,700 | 17,127 |
| School name withheld | 477 | 7,139,000 | 4,102,200 | 3,036,800 | 14,966 |
| School name withheld | 564 | 8,005,250 | 4,850,400 | 3,154,850 | 14,194 |
| School name withheld | 820 | 10,354,250 | 7,052,000 | 3,302,250 | 12,627 |
| School name withheld | 450 | 5,368,000 | 3,870,000 | 1,498,000 | 11,929 |
| School name withheld | 546 | 6,366,750 | 4,695,600 | 1,671,150 | 11,661 |
| School name withheld | 924 | 10,239,500 | 7,946,400 | 2,293,100 | 11,082 |
| School name withheld | 1,050 | 11,359,500 | 9,030,000 | 2,329,500 | 10,819 |
| School name withheld | 704 | 7,477,500 | 6,054,400 | 1,423,100 | 10,621 |
| School name withheld | 722 | 7,550,750 | 6,209,200 | 1,341,550 | 10,458 |
| School name withheld | 551 | 5,537,500 | 4,738,600 | 798,900 | 10,050 |
| School name withheld | 695 | 6,258,000 | 5,977,000 | 281,000 | 9,004 |
| School name withheld | 602 | 5,360,000 | 5,177,200 | 182,800 | 8,904 |



Exploring usage expectations.

The table below shows the number of learners in each usage category per school.

Overall, this view gives an indication of the extent to which each school is meeting usage goals and therefore, the extent to which learners are being taught the expected number of words.

| School | Total Learners | Learners ABOVE EXPECTED | Learners AT EXPECTED | Learners BELOW EXPECTED | Mode Category |
|----------------------|----------------|----------------------------|-------------------------|----------------------------|----------------|
| School name withheld | 850 | 330 | 42 | 478 | Below Expected |
| School name withheld | 797 | 768 | 4 | 25 | Above Expected |
| School name withheld | 477 | 395 | 23 | 59 | Above Expected |
| School name withheld | 407 | 5 | 0 | 402 | Below Expected |
| School name withheld | 210 | 105 | 21 | 84 | Above Expected |
| School name withheld | 594 | 51 | 44 | 499 | Below Expected |
| School name withheld | 598 | 106 | 26 | 466 | Below Expected |
| School name withheld | 695 | 344 | 46 | 305 | Above Expected |
| School name withheld | 704 | 492 | 38 | 174 | Above Expected |
| School name withheld | 664 | 0 | 0 | 664 | Below Expected |
| School name withheld | 367 | 97 | 25 | 245 | Below Expected |
| School name withheld | 478 | 359 | 29 | 90 | Above Expected |
| School name withheld | 551 | 99 | 39 | 413 | Below Expected |
| School name withheld | 722 | 548 | 33 | 141 | Above Expected |



Meeting usage expectations.

The table below shows the number of learners in each category for the number of words read.

Overall, this view gives an indication of the extent to which each school is meeting usage goals and therefore, the extent to which learners are reading the expected number of words.

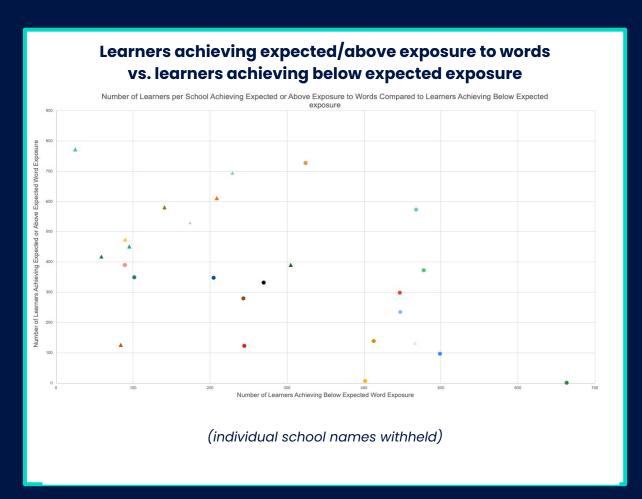
| School | Learners EXPECTED OR ABOVE Expected Exposure | Learners BELOW Expected Exposure |
|----------------------|--|--|
| School name withheld | 772 | 25 |
| School name withheld | 725 | 325 |
| School name withheld | 695 | 229 |
| School name withheld | 611 | 209 |
| School name withheld | 581 | 141 |
| School name withheld | 571 | 468 |
| School name withheld | 530 | 174 |
| School name withheld | 474 | 90 |
| School name withheld | 451 | 95 |
| School name withheld | 418 | 59 |
| School name withheld | 390 | 305 |
| School name withheld | 388 | 90 |
| School name withheld | 372 | 478 |

| School | Learners EXPECTED OR ABOVE Expected Exposure | Learners BELOW Expected Exposure |
|----------------------|--|--|
| School name withheld | 372 | 478 |
| School name withheld | 348 | 102 |
| School name withheld | 346 | 205 |
| School name withheld | 332 | 270 |
| School name withheld | 297 | 447 |
| School name withheld | 278 | 244 |
| School name withheld | 234 | 448 |
| School name withheld | 138 | 413 |
| School name withheld | 132 | 466 |
| School name withheld | 126 | 84 |
| School name withheld | 122 | 245 |
| School name withheld | 95 | 499 |
| School name withheld | 5 | 402 |

Analysing usage <Multi Academy Trust name withheld>







Analysing usage Trust name withheld>



There is a **positive correlation** between total points scored by a learner (their activity on Bedrock) and total number of words the learner is explicitly taught.



The more points a learner completes, the more words they are explicitly taught.

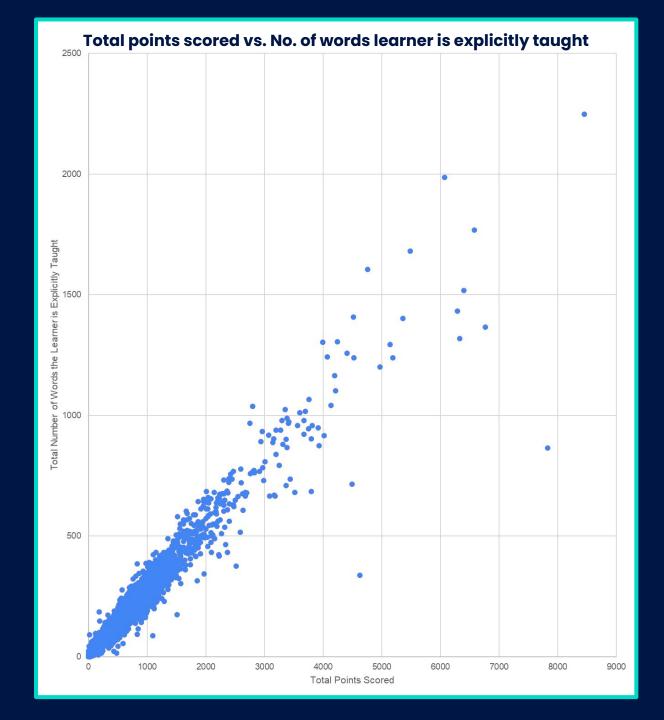


This improves their chances of growing their vocabulary to keep up with the language demands of the curriculum.

LET'S CONSIDER...



- Who are the outliers?
- Are they moving through the curriculum at a sustainable pace that is resulting in effective learning?
- What can we do to move more learners towards the 2-3k words explicitly taught?



Analysing usage Trust name withheld>



This chart shows a **positive correlation** between individual school usage (as calculated by the average number of points scored per learner) and the number of words each learner is explicitly taught.

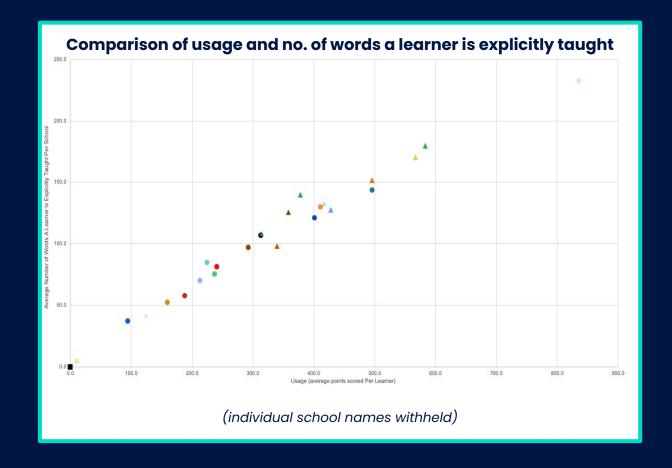


(Note: Points can be earned for starting a lesson, taking a test and recapping, as well as completing a lesson, which accounts for the variation in the number of words taught between schools with similar usage profiles.)

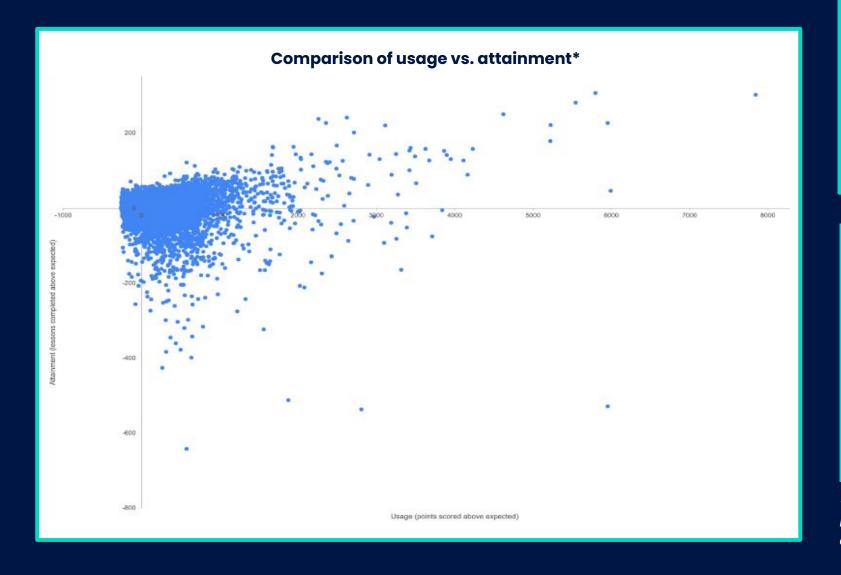
LET'S CONSIDER...



 How can we support you in achieving consistency of usage across your schools?



Analysing usage Trust name withheld>



- This scatter plot chart illustrates a comparison of usage (points earned) and attainment (lessons completed).
- 0 equals the expected rate of both metrics.
- This indicates that the majority of learners are achieving expected or above expected levels.

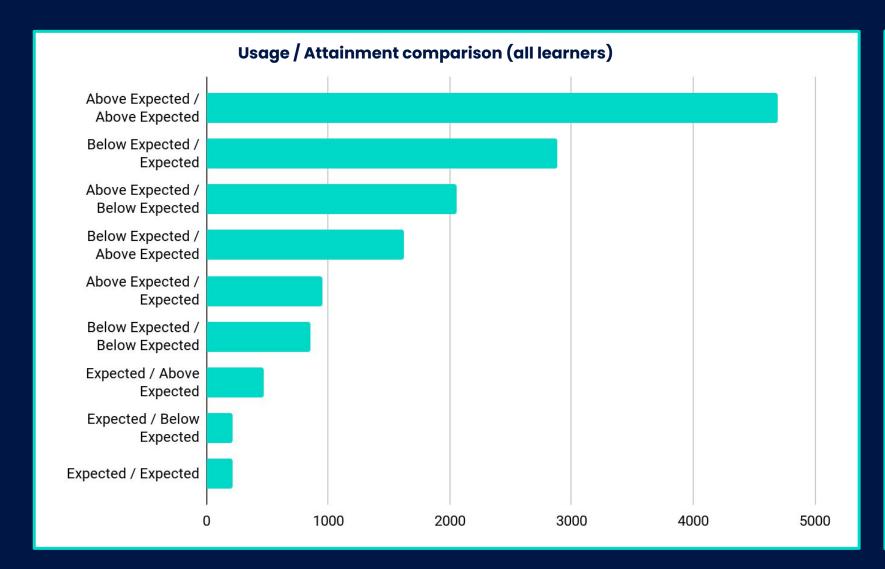
LET'S CONSIDER...



- Where a learner is towards the bottom right quadrant, it indicates that they are working rapidly through lessons but not always completing them first time. Who are these learners?
- Are they in an appropriate block?
- Are they completing learning thoughtfully?

^{*} Attainment is the no. of lessons completed by the learner relative to the no. of lessons we would expect to be completed given the time spent on the platform.

Analysing usage and attainment Trust name withheld

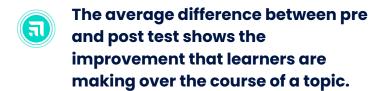


- This chart indicates the number of learners falling into the different usage/attainment categories.
- It demonstrates that the majority of learners (55%) are achieving at expected or above expected levels.
- Learners in the "below expected" category for attainment with "above expected" usage (13% of learners) indicates learners that are spending time working on the system but are not always completing lessons first time.
- Note: the first "above/below expected" on the Y axis for each datapoint relates to usage, the second relates to attainment.



Pre and post-test differences

<Trust name withheld>

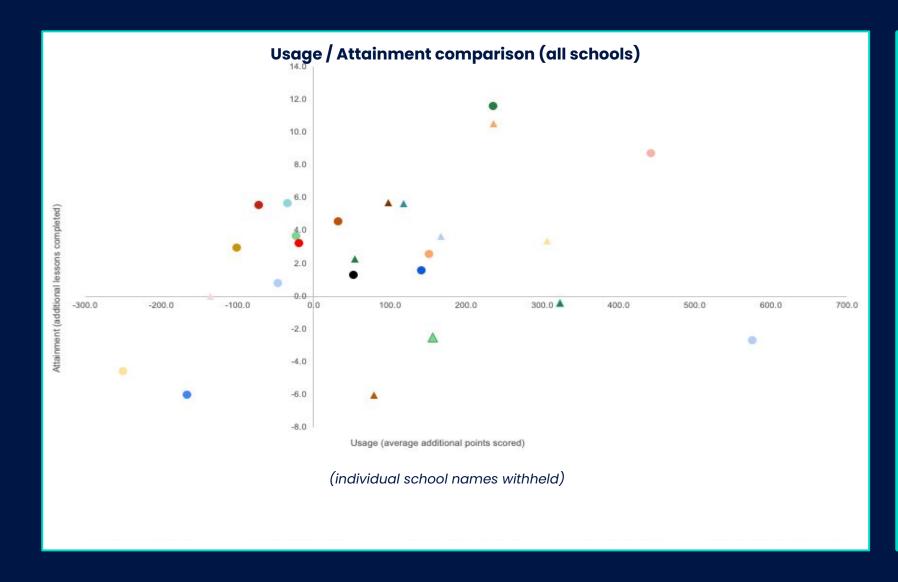


The graph on the previous page shows that 22% of learners across your schools exhibit below expected attainment across Bedrock's core curriculum. Although completing less than expected, learners in this category are still making progress in the topics that they are completing, with an average 18% improvement between pre and post tests.

| | ı | Average difference bet | ween pre and post to | est |
|-------|--|--|---|---|
| | | Below Expected (learners who have not completed and/or passed the expected number of lessons in the timeframe) | Expected (learners who have completed and passed the expected number of lessons in the timeframe) | Above Expected (learners who have completed and passed more than the expected number of lessons in the timeframe) |
| Usage | Above Expected (learners who have earned >10 points per week across the timeframe) | 20% | 20% | 20% |
| | Expected (learners who have earned 10 points per week across the timeframe) | 18% | 19% | 16% |
| | Below Expected (learners who have earned <10 points per week across the timeframe) | 17% | 18% | 15% |



Comparison of usage and attainment in schools <Trust name withheld>



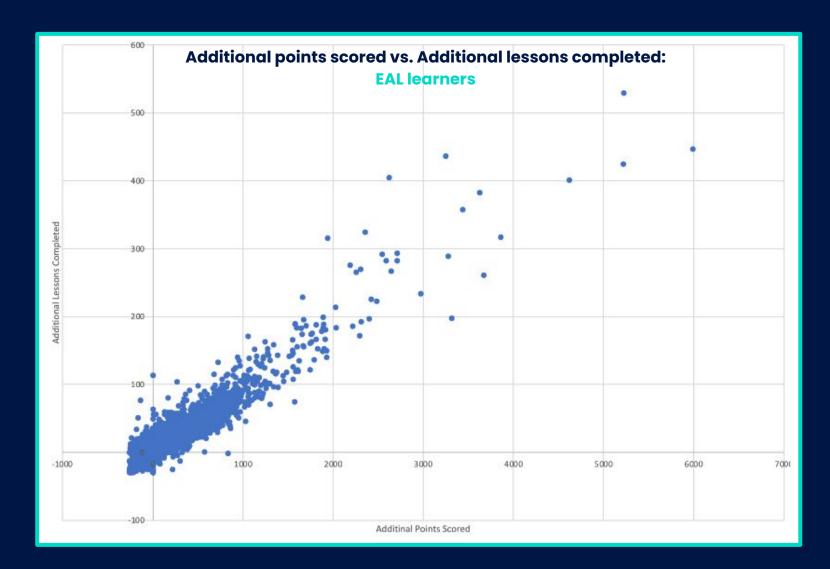
19 of the 25 schools show **greater** than expected attainment.

12 out of the 25 show **higher than expected usage and attainment**.

Schools towards the bottom-right of the graph are showing good usage but are completing fewer lessons than expected. This indicates that these schools may have a higher proportion of learners spending time on the system but not always completing lessons first time.

Schools towards the left-hand side of the graph are showing lower than expected average usage and should be encouraged to spend more time on the platform.

Targeting cohorts: EAL learners Trust name withheld>

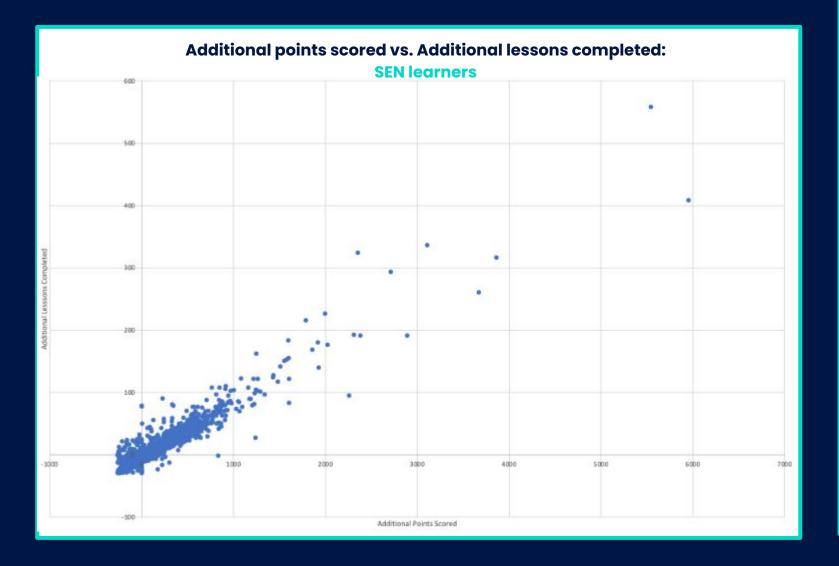


This chart shows the additional points awarded to EAL learners over and above expected and the additional lessons completed.

If learners were finding access to the system challenging, you would expect to see data points toward the bottom right of the chart as learners failed to progress through the lessons despite completing the required number of points each week. All of the learners in this chart are within the expected bounds and EAL learners are advancing on the system in a manner expected of normal progress.

The average improvement between pre and post test for EAL learners is 21%. This improvement is higher than the average across the total learner population, suggesting EAL learners are making good progress on the platform.

Targeting cohorts: SEN learners Trust name withheld>

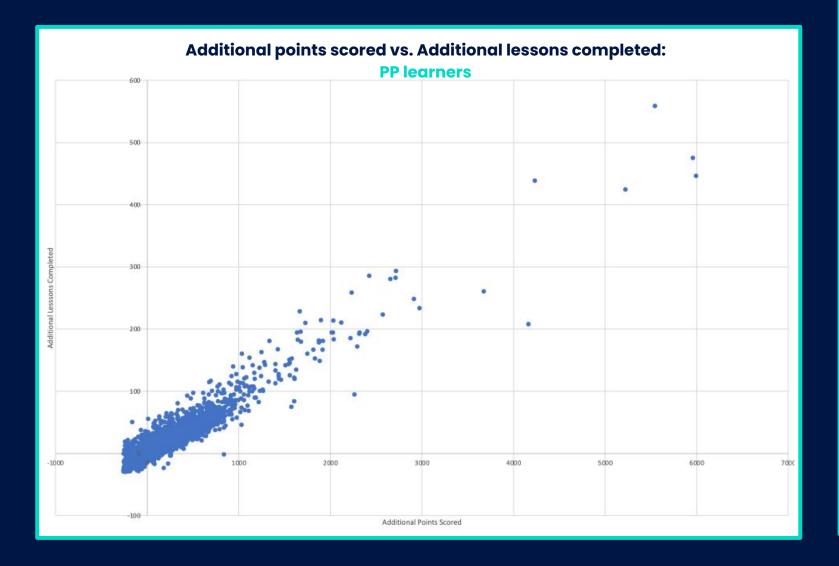


This chart shows the additional points awarded to SEN learners over and above expected and the additional lessons completed.

If learners were finding access to the system challenging, you would expect to see data points toward the bottom right of the chart as learners failed to progress through the lessons despite completing the required number of points each week. All of the learners in this chart are within the expected bounds, suggesting SEN learners are advancing on the system in a manner expected of normal progress and are not finding accessing the learning content too challenging.

The average improvement between pre and post test for SEN learners is 21%. This improvement is higher than the average across the total learner population, suggesting SEN learners are making good progress on the platform.

Targeting cohorts: PP learners Trust name withheld>



This chart shows the additional points awarded to Pupil Premium (PP) learners over and above expected and the additional lessons completed.

If learners were finding access to the system challenging, you would expect to see data points toward the bottom right of the chart as learners failed to progress through the lessons despite completing the required number of points each week. All of the learners in this chart are within the expected bounds, suggesting PP learners are advancing on the system in a manner expected of normal progress and are not finding accessing the learning content too challenging.

The average improvement between pre and post test for PP learners is 19%. This improvement is higher than the average across the total learner population, suggesting PP learners are making good progress on the platform.





02 Grammar

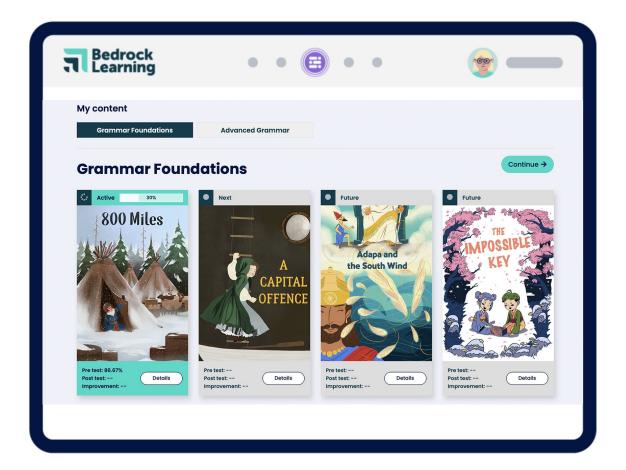
When children learn language, they are not simply engaging in one type of learning among many; rather, they are learning the foundations of learning itself.

Michael Halliday



What is taught in Bedrock's grammar curriculum?

- Grammar and syntax are just as important as vocabulary. Together they form the foundations of language comprehension.
- Bedrock's knowledge-rich grammar curriculum is national curriculum aligned, covering basics like nouns and verbs and moving towards more complex structures like the passive voice and complex-compound sentences.
- It provides learners with the knowledge they need to understand and analyse text, as well as judiciously and accurately select grammatical structures in their own communication.



Holistic assessment in Bedrock's grammar curriculum: Trust name withheld>

22

of your 27 academies partnered with Bedrock have now begun accessing grammar content

5,840

learners from across the your Multi Academy Trust have taken the holistic grammar assessment

58%

average initial score from learners taking the holistic grammar assessment (see following slide for a breakdown by school).

Bedrock's grammar content is National Curriculum-aligned and teaches all of the key grammatical skills learners need to know. The curriculum is structured into two units: Grammar Foundations and Advanced Grammar, each covering around 30 skills.

Learners meet the new grammar items in the context of original fiction and non-fiction texts that are culturally enriching and hugely varied.

Learners take a 25 question holistic assessment at the beginning of all learning. This operates as a diagnostic test, highlighting areas they are confident in and areas they need to work on. This data can help personalise teaching and differentiate within the classroom.

Aaron Leary Founder, Bedrock Learning





Holistic assessment in Bedrock's grammar curriculum:

<Trust name withheld>

| Academy | Avg. initial holistic assessment score |
|----------------------|--|
| School name withheld | 58% |
| School name withheld | 67% |
| School name withheld | 59% |
| School name withheld | 47% |
| School name withheld | 56% |
| School name withheld | 60% |
| School name withheld | 54% |
| School name withheld | 63% |
| School name withheld | 54% |
| School name withheld | 59% |
| School name withheld | 61% |

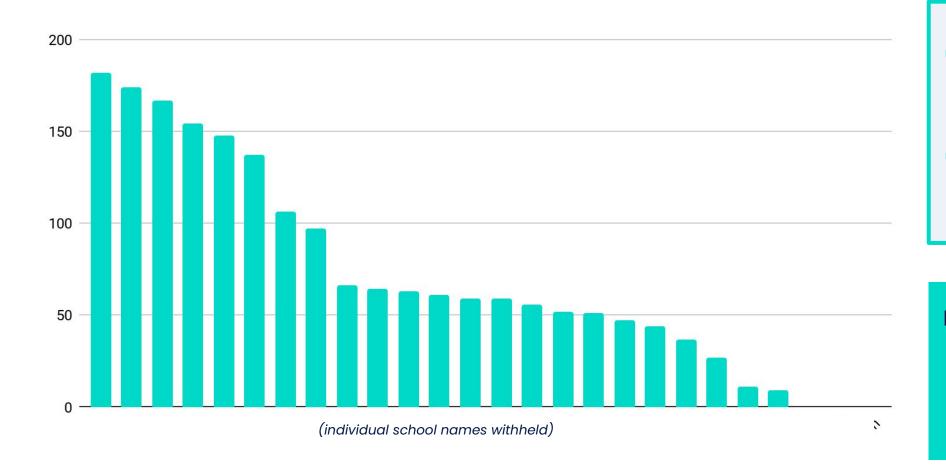
| Academy | Avg. initial holistic assessment score |
|----------------------|--|
| School name withheld | 63% |
| School name withheld | 61% |
| School name withheld | 59% |
| School name withheld | 56% |
| School name withheld | 58% |
| School name withheld | 60% |
| School name withheld | 57% |
| School name withheld | 58% |
| School name withheld | 49% |
| School name withheld | 60% |





Exploring grammar across your Multi Academy Trust.

Bedrock's Grammar curriculum is a linear, knowledge-rich curriculum. The chart below illustrates the number of grammar topics completed, shown by school.





This view indicates the total number of topics completed by each school.



It gives an oversight of where the uptake of the grammar curriculum is strongest.

LET'S CONSIDER...



 How can we support schools to access the grammar curriculum more consistently?



Exploring grammar across your Multi Academy Trust.

Bedrock's Grammar curriculum is a linear, knowledge-rich curriculum. The table below demonstrates the extent to which learners at each school have made progress through the curriculum.

| | | | Grammar Topics Completed | | | | | | | | |
|----------------------|----------|----------------------------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-------------------------------|------------------------------|--|---|---------------------------|
| School | Learners | 1 FOUNDATIONS Word Classes | 2 FOUNDATIONS Capital Letters | 3 FOUNDATIONS Sentence Basics | 4 FOUNDATIONS Sentence Structure 1 | 5 FOUNDATIONS Sentence Structure 2 | 6 ADVANCED Word Classes | 7 ADVANCED Punctuation | 8 ADVANCED Sentence Structure | 9 ADVANCED Modifying Sentences | Total Topics Completed |
| School name withheld | 722 | 52 | 59 | 44 | 17 | 9 | 0 | 0 | 0 | 1 | 182 |
| School name withheld | 602 | 28 | 26 | 17 | 15 | 10 | 1 | 0 | 0 | 0 | 97 |
| School name withheld | 546 | 52 | 43 | 34 | 27 | 18 | 0 | 0 | 0 | 0 | 174 |
| School name withheld | 924 | 33 | 35 | 44 | 36 | 19 | 0 | 0 | 0 | 0 | 167 |
| School name withheld | 1050 | 44 | 39 | 34 | 16 | 20 | 0 | 0 | 0 | 1 | 154 |
| School name withheld | 477 | 20 | 12 | 14 | 13 | 7 | 0 | 0 | 0 | 0 | 66 |
| School name withheld | 704 | 14 | 15 | 7 | 11 | 3 | 0 | 1 | 0 | 0 | 51 |
| School name withheld | 695 | 27 | 33 | 22 | 29 | 26 | 0 | 0 | 0 | 0 | 137 |
| School name withheld | 551 | 15 | 14 | 9 | 5 | 9 | 0 | 0 | 0 | 0 | 52 |
| School name withheld | 850 | 19 | 17 | 10 | 9 | 4 | 0 | 0 | 0 | 0 | 59 |
| School name withheld | 820 | 43 | 48 | 22 | 18 | 17 | 0 | 0 | 0 | 0 | 148 |
| School name withheld | 744 | 14 | 21 | 10 | 14 | 4 | 0 | 0 | 0 | 0 | 63 |
| School name withheld | 564 | 15 | 12 | 6 | 6 | 8 | 0 | 0 | 0 | 0 | 47 |



03



Tier 3 subjectspecific vocabulary





Every subject has its own language and this code needs to be communicated to our novice students if they are going to flourish academically.

Alex Quigley, Closing the Vocabulary Gap



Learners need to be adding 2,000 to 3,000 new words a year to their reading vocabularies.

Beck, McKeown and Kucan, 2002



Tracking impact

2,153

New and custom subject-specific words are now curriculum-mapped ready to learn across your schools

1,467

words already mastered by students in Bedrock

82%

of knowledge retained on memory-checking, with **57%** of words that were not understood after initial teaching now mastered, **due to Bedrock's reteaching algorithm.**

113

topics added to your schools' curriculum map

293

learning sessions completed during Half Term 2 (Oct-Dec 2022)



69%

Average lesson attainment

| | Number of session in quartile | Average pre-test score | Average post-test score | Percentage increase |
|---------|-------------------------------|------------------------------|-------------------------------|------------------------|
| 0-25% | 53 | 10% | 67% | +570% |
| 26-50% | 87 | 44% | 62% | +41% |
| 51-75% | 43 | 60% | 72% | +20% |
| 76-100% | 179 | 93% | 96% | +3% |

^{*}Includes memory check/reteaching assessment

The impact of Mapper in Year 9 Trust name withheld>

1,996

words served to learners via Mapper across eight subjects

293

Sessions completed within Mapper



1,073 (53%) words were already known by learners
394 (20%) words were learned by learners
529 (27%) words still needed to learned

Note:

The words that have not been mastered have all entered the reteaching knowledge organiser to be mastered later on.

*Data from the trial period from October-December 2022 **Active cohort: 82 learners





Attainment and words mastered across the curriculum

Below are the results generated and impact seen across Tier 3 vocabulary teaching activities, excl. pre & post tests.

| | Art | English | Geography | History | Maths | PE | MFL | Science |
|-------------------------------|-----|---------|-----------|---------|-------|-----|-----|---------|
| Average session score | 76% | 60% | 85% | 91% | 84% | 67% | 70% | 66% |
| Number of sessions completed | 22 | 11 | 70 | 27 | 26 | 53 | 21 | 63 |
| Number of words learned | 41 | 8 | 42 | 27 | 22 | 56 | 28 | 40 |



Highest avg. session score **History**



Most sessions completed:
Geography



Most words learned:

^{*}Data from the trial period from October-December 2022

^{**}Active cohort: 82 learners

Thank you.













